

PROGRAMMATIC ADVERTISING DISPLAY

- **Sichtbarkeit** mindestens 50/1 (IAB Standard)
- Bestmögliche Zielgruppenansprache
- Mehr als **50 Partner-Websites**
- **Cross-Device:** Desktop, Tablet, Mobile & CTV buchbar
- Auch **Native Ads** möglich



PREMIUM
MARKEN

TOP REICHWEITE
> 5 Mio UU

TOP VIEWABILITY &
BRAND SAFETY

ZIELGRUPPEN



Education



Kids & Teens



Family



News



Men



Women



Automotive



Entertainment



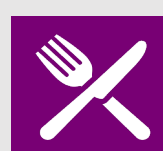
Sport



Lifestyle



Health



Food



Finance

FORMATE

Superbanner | Skyscraper | Medium Rectangle | Halfpage Ad |
Billboard | Mobile Content Ad | Native Ad

SSP

Xandr (Seat ID: 12672)

TYPEN

Private Auction (Floor TKP) | Preferred Deal (Fix TKP)



SALES

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DEALS

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PURPUR MEDIA